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## Happy National Underwear Day!



Photo: AFP/Getty Images

Today, as you no doubt know, is National Underwear Day. And what better way to celebrate than by picking up some merch from New York's most visible (and slightly overfriendly) icon of underoos? That's right — the Naked Cowboy has expanded into retail. You can pick up specially tagged briefs from his Website, or a personalized blue guitar, or his touching *Every Moment Counts* DVD and its sequel, *Fear God Hate Sin*. But his newest products, like Statue of Liberty-style figurines, are, frustratingly, only available in person. And if you're going to venture into the 92-degree human steamer that is Times Square today, you, too, may find the Cowboy's minimalist look the best way to go.